



Witness the Wonder of Learning Through Play

Let's start

Your Journey!



WHY INVEST IN PLAY THINGS?

Here's the secret we've been missing: play isn't just a break from learning; it's learning in its purest, most engaging form.



JOIN US AS WE CHAMPION THE TRANSFORMATIVE POWER OF PLAY

WELCOME

Welcome to LETme Toys, your ultimate destination for a world of play, learning and boundless imagination.

In a fast-paced world where grown-ups often find themselves juggling the intricate balance between work, family and personal growth, navigating the world of toy shopping can be a daunting task, leaving you grappling with doubts and uncertainty.

Our hope is that you bid farewell to uncertainty and welcome the joy of knowing you're providing your little one with opportunities for growth.

PHILOSOPHY

Our philosophy aligns seamlessly with the insights of renowned experts like Peter Grey and Stuart Brown, who highlight the pivotal role of play in cognitive and emotional development.

Our LETme Toys foster growth in key areas such as physics, literacy, numeracy, problem-solving, creativity, fine motor, social skills and hand-eye coordination.

POSSIBILITIES

At LETme Toys, we're not just selling toys – we're nurturing possibilities, one play experience at a time. Experience the LETme difference – where play evolves into purpose.



WHY DOES PLAY MATTER?



Here are some of the top skills employers are looking for:

01



Creativity:

Creative employees bring:
fresh perspectives
innovative ideas
novel solutions

They can drive product development, problem-solving, and process improvements.

02



Socialisation:

Strong socialisation and interpersonal skills are vital for teamwork, effective communication, and a harmonious workplace.

Employees who can build relationships, collaborate, and navigate conflicts contribute to a productive and supportive work environment

03



Resilience:

Resilient individuals thrive in challenging situations, rebounding from setbacks and using adversity as a stepping stone for growth.

Resilience is crucial in a fast-paced environment where unexpected obstacles are common.

FORTUNATELY PLAY FOSTERS THESE SKILLS

SHOP NOW



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5 BENEFITS OF PLAY

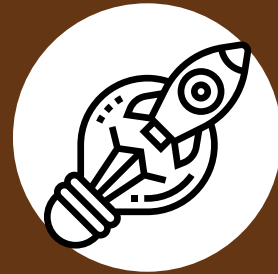


BRAIN DEVELOPMENT

Play serves as the architect of cognitive development, it provides children with opportunities to experiment, make connections, and grasp abstract concepts. Through exploration, these pathways get stronger enhancing critical thinking and memory.

CREATIVITY & IMAGINATION

Unstructured play creates a dynamic environment where the brain freely explores and combines concepts, igniting the sparks of innovation and original thinking. Open-ended toys encourage children to approach challenges with an open mind.

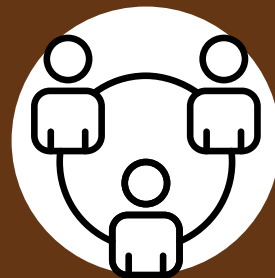


RESILIENCE

Play offers a safe space to explore and understand big feelings, teaching children to cope with both success and failure. As children learn to bounce back from setbacks, they develop resilience, a crucial life skill that serves them well into adulthood.

SOCIALISATION

Play serves as a natural social laboratory for children, fostering the development of crucial social skills as they interact, share, negotiate, and empathise with others through play.



PHYSICAL DEVELOPMENT

Play is a catalyst for physical development, encompassing both fine motor skills and gross motor skills. Within the realm of play, children engage in activities that strengthen and refine their muscle control.



LET ME BE YOUR PLAY GUIDE

Every child deserves grown-ups who feel confident when purchasing toys that are safe, durable, engaging and most importantly, enriching.

Follow us for ideas of how to get the most out of your LETme Toys.



"Seeing how invested my daughter is in these toys is a true testament to what you believe in and that it works and is valuable. How honorable to want to share this with families." - Steph H

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